

## ABOUT LAUREN

### WHO IS LAUREN MAYER?

Lauren is an award-winning writer & entertainer who has performed custom-written programs for hundreds of corporate events and parties, with clients including Hewlett-Packard, Wells Fargo, California Funeral Directors, and others. She is a summa cum laude graduate of Yale University, the founder of Curriculum Rocks (producing award-winning children's educational music), the writer of several published musicals, and a 5-time recipient of the San Francisco Cabaret Gold Award, and she just released her second album of comedy songs, "Return Of Psycho Super Mom." Despite these awards and accomplishments, Lauren's mother still doesn't understand why she didn't go to law school.

### CD's and Shows

"Psycho Super Mom" (CD: comedy music)

"Second Grade Rocks" (CD: educational music)

"First Grade Rocks" (CD: educational music)

"California Bound" (historical musical)

"December Rainbow" (original musical, commissioned by Broadway By The Bay)

"Cool Suit" (original musical, published by Contemporary Drama Service)

### Awards

San Francisco Cabaret Gold Awards: 5-time recipient (as entertainer, music director and writer)

Peninsula Community Foundation Arts Fund Grant recipient

I Parenting Media: Recommended Back To School Products

Children's Music Web: Best Educational Product and Best New Artist for Younger Children

Dr. Toy: Best Vacation Product

## WHAT IS “THE LAUREN MAYER SHOW”?

Every show is completely customized to the audience and the event, but here are some typical examples.

### **Corporate Meeting**

*Keynote Speaker (Bayview Bank, KLA Tencor, others)*

Lauren began as a typical dry (i.e., boring) lecturer, then went into humor and music, much to the audience’s surprise and delight, and all custom-written about the focus of each meeting. Her programs diffused the tension in merging different corporate cultures, introduced new products or sales campaigns, or helped celebrate company milestones.

### **Convention/Event Entertainment**

*(CAEYC, NAIW, Funeral Directors, others)*

Lauren provided the entertainment for various conventions and meetings, including after-dinner shows (sometimes including a band), opening sessions, and more. Using a combination of customized comedy, songs, and audience participation, she incorporated humor about each industry and organization to produce entertainment that delighted the guests.

### **Fundraiser – Emcee**

*(Peninsula JCC, Hillsborough Family Auxiliary, others)*

Lauren was the host and master of ceremonies for these fundraisers; and in between speakers, slide shows, and other programs, she performed customized comedy, sang custom-written songs, and interacted with the audience. She was also the auctioneer for the live auction, helping boost donations with humor and panache

### **Women’s Groups - Entertainer**

*(Dress for Success, Temple Beth El, others)*

Various women’s groups love having entertainment that is uniquely tailored to their organizations, as well as to general women’s issues. Lauren performed songs and comedy about the groups, as well as women-friendly humor and songs from her latest CD, “Psycho Super Mom.” These shows are clean, accessible, and full of humor from a woman’s perspective.

### **“This Is Your Life” Roast/Toast**

*(Author John Gray, Max’s Restaurant owner Dennis Berkowitz, others)*

A one-of-a-kind way to pay tribute to someone special – ideal for birthday parties, anniversaries, etc. Lauren writes and performs a ‘roast/toast’ all about your guest of honor, based on a questionnaire and interviews.

## Pricing

Fees range from \$1,000-\$10,000 and up, depending on the event, number of performers, length of show, and more.

Contact us for more information and a proposal based on your budget and your needs.

[www.LaurenMayer.com](http://www.LaurenMayer.com)

[lauren@laurenmayer.com](mailto:lauren@laurenmayer.com) or 650.578.9704

## What Clients Say About Lauren

"Lauren's work is always the highlight of our gala events – when she takes the stage, we know we're in for a treat!"

*Barry Wolpa, Genworth Financial*

"Your show was the highlight of our meeting. Your ability to play on inside jokes was hysterical. The entire audience loved your show!"

*Gulnar Moradian, KLA Tencor*

"More talent than a body ought to have!"

*KGO Radio, Jim Eason*

"Lauren's performance was a key element of our conference. Her preparation was extensive, and she involved the audience in every way. A big hit!"

*Douglas J. Meyer, Hewlett-Packard*

"You truly captured the spirit of our organization; the employees are still buzzing about the show. Your performance set the stage for a positive and memorable celebration of our merger, bringing everyone together with humor."

*Richard E. Arnold, Bay View Bank*

"There's never a dull moment when Lauren entertains. The audience loves her!"

*Wendy Sims, Auction Chair, Peninsula Jewish Community Center*

"Someone new, amusing and nervy..."

*San Francisco Chronicle, Gerald Nachman*

"Lauren's lyrics are funny and to-the-point; she makes us look great."

*Dennis Berkowitz, founder/owner, Max's Restaurants*

"Her unique and very funny show made my wife's party extra special."

*John Gray (author, Men are from Mars series)*

"I wanted to commend you on the outstanding program you did – creative, humorous, and successfully got the points across that we'd discussed. The entire team is still talking about it."

*John Ewell, Organon Pharmaceuticals*

"Absolutely loved your show. You did a great job and made me look good. I like that!"

## Client List

### Corporate

Allied Domecq Retailing	Honeywell Measurex
Bank of America	KLA Tencor
Bayview Bank	Maxtor Systems
Bell Microsystems	Organon Pharmaceuticals
Collectors Universe	Pacific Gas Transmission Co.
Community First Bank	PG&E
The Clorox Company	Quantum Corporation
Demag Delaval Turbomachinery	Sherwood Insurance
Ernst & Young	Sennheiser Electronics
Financial Network Investment Corp.	Specialized Office Systems
Genworth Financial Assurance	Viacom Cable
Hewlett-Packard (various divisions)	

### Associations

California Association for the Education of Young Children (CAEYC)  
California Optometric Association (COA)  
California Rehabilitation Association  
Industrial Distribution Association  
League of California Cities  
Marin Council of Agencies  
National Association of Insurance Women (NAIW)  
Northern California Funeral Directors Association  
Northern California Meeting Professionals  
Ontario Convention & Visitors' Bureau  
Santa Clara Chamber of Commerce

### Fundraisers & Community Events

Burlingame Country Club	Dress For Success San Francisco
El Camino Hospital Auxiliary	Highlands Elementary School
Hillsborough Auxiliary Family Services	Los Altos Hills Township
March of Dimes	Peninsula Golf & Country Club
Peninsula Jewish Community Center	Peninsula Temple Beth El
Pets In Need	Shir Hadash Synagogue

Plus over 500 'roast/toasts' at numerous private parties, including for clients such as Dennis Berkowitz (owner, Max's Restaurants), John Gray (author, "Men Are From Mars" series), and many others.